



PATENT
PM4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kovac et al.

Examiner:

Serial No.: 09/778,234

Group Art Unit: 2614


Title: **SYSTEM AND METHOD FOR ADVERTISEMENT
SPONSORED CONTENT DISTRIBUTION**

Filed: 02/06/2001

RECEIVED
APR 30 2001
TC 2600 MAILROOM

Certificate of First Class Mailing under 37 CFR 1.8

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Date: 4/18/01

AMENDMENT A

Please amend the above identified application as follows:

In the Utility Patent Application Transmittal

✓
amend the title to read: "SYSTEM AND METHOD FOR ADVERTISEMENT SPONSORED
CONTENT DISTRIBUTION"

A)
CONCL.